

THE COST OF RAISING A CHILD

THE INFORMATION PROVIDED
COVERS THE COST FROM
BIRTH TO AGE 18.

\$241,080

WHERE DOES THE MONEY GO?

AFTER ADJUSTING FOR INFLATION,
THE COST OF RAISING A CHILD HAS
INCREASED 23% FROM 1960.

23% ↑

NOT INCLUDING THE ANNUAL
COST OF COLLEGE

PUBLIC
\$17,860

PRIVATE
\$39,518

*The College Board. 2013. Trends in College Pricing 2012.

30%



HOUSING

8%



HEALTH
CARE

14%



TRANSPORTATION

6%



CLOTHING

16%



FOOD

8%



MISC.

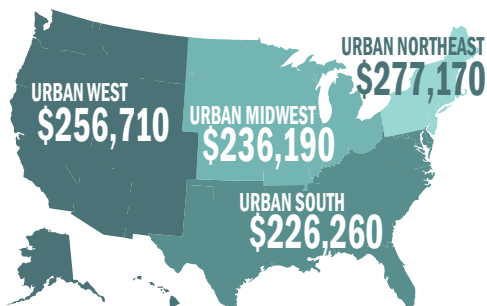
18%



CHILD CARE &
EDUCATION

COST BY REGION*

COST TO RAISE A CHILD FROM
BIRTH TO AGE 18 BORN IN 2012.



RURAL AREAS
\$190,290

OVERALL VS RURAL HOUSING COSTS*

OVERALL
\$71,820

RURAL
\$44,280

CHILD CARE & EDUCATION

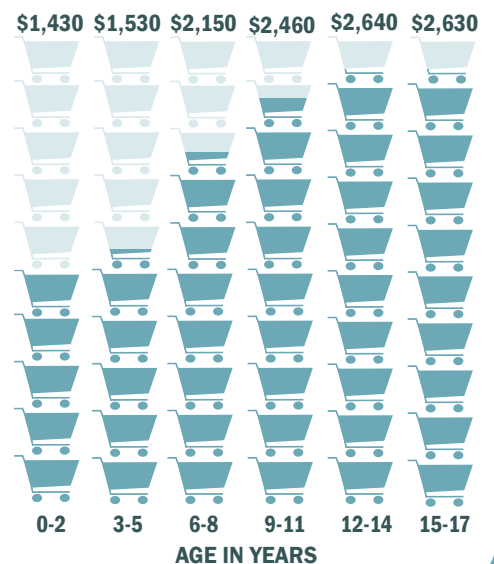
18%
(2012)

2%
(1960)

percentages of
total expenses



FOOD COST BY AGE*



*U.S. average for middle income husband-wife families.

Source: Expenditures on Children by Families, 2012. U.S. Department of Agriculture, Center for Nutrition Policy and Promotion. Miscellaneous Publication No. 1528-2012. August 2013

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