

WIC & FMNP OUTREACH, INNOVATION, AND MODERNIZATION DASHBOARD

About the Dashboard

USDA is investing in the Special Supplemental Nutrition Program for Women, Infants, and Children (WIC) and the WIC Farmers' Market Nutrition Program (FMNP) to reach more eligible families, keep families in WIC while they remain eligible, and encourage families to redeem more of their food benefits. The dashboard tracks the progress of this work.

Data Sources

This dashboard is based on several data sources:

Most project data under the Outreach, Shopping, Workforce, Technology, and Farmers' Markets focus areas are provided by the projects' points of contact. WIC Modernization Grant information is provided by WIC State agencies (SAs), and funding amounts for these grants are published on the FNS website: <https://www.fns.usda.gov/wic/modernization>.

WIC and FMNP American Rescue Plan Act (ARPA) waiver requests and approvals are tracked internally. More information can be found here: <https://www.fns.usda.gov/wic/modernization/flexibilities>.

The Tribal Nations included in this dashboard are mapped using the US Census American Indian, Alaska Native and Native Hawaiian area geography and attributes file from 2023 available here: <https://catalog.data.gov/dataset/tiger-line-shapefile-current-nation-u-s-american-indian-alaska-native-native-hawaiian-areas-aia>.

FNS understands that this file may not represent the historical and geographical accuracy of all Tribal Nations and would appreciate any feedback on a better data source (please email fncs.analytics@usda.gov). The boundary information in the TIGER/Line Shapefiles is for statistical data collection and tabulation purposes only. Their depiction and designation for statistical purposes does not constitute a determination of jurisdictional authority or rights of ownership or entitlement and are not legal land descriptions. The maps and data included in the WIC & FMNP Outreach, Innovation, and Modernization dashboard are for informational purposes only and are not legal documents, nor are they intended to be used as such.

Key Definitions

Some key data definitions include:

State Agency – WIC State agencies (SAs) include the health department or comparable agency of each of the fifty States, the District of Columbia, the Commonwealth of Puerto Rico, the Virgin Islands, Guam, American Samoa, or the Commonwealth of the Northern Mariana Islands; an Indian tribe, band or group recognized by the Department of the

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Interior; an intertribal council or group which is an authorized representative of Indian tribes, bands or groups recognized by the Department of the Interior and which has an ongoing relationship with such tribes, bands or groups for other purposes and has contracted with them to administer the Program; or the appropriate area office of the IHS. Find a list of WIC SAs on the FNS website directory (https://www.fns.usda.gov/fns-contacts?f%5B0%5D=fns_contact_related_programs%3A32).

Focus Areas – For a description of each focus area, visit the WIC Modernization Overview page (<https://www.fns.usda.gov/wic/modernization>). Some project categories fit under one focus area, while others – including the WIC Modernization Grants – may cross focus areas, even within a single project.

Projects and Project Categories – For a description of each project category, visit the WIC Modernization Overview page (<https://www.fns.usda.gov/wic/modernization>). The projects within each project category refer to grants or subgrants (‘projects’) made directly to SAs working independently or, in some cases, SAs working in partnership with other SAs; WIC local agencies; or nonprofit organizations.

Cash-Value Benefit (CVB) – Cash-value voucher means a fixed-dollar amount check, voucher, electronic benefit transfer (EBT) card or other document which is used by a participant to obtain authorized fruits and vegetables. Cash-value voucher is also known as cash-value benefit (CVB) in an EBT environment.

Electronic Benefit Transfer (EBT) – A method of access to WIC food benefits (for example, a card or other access device approved by the USDA Secretary).

Key Acronyms

Other key acronyms include:

American Rescue Plan Act (ARPA) of 2021

Contact Information

For questions or to provide feedback, please reach out to FNCS.Analytics@usda.gov.

For a list of States and associated Regional Offices please visit:

<https://www.fns.usda.gov/fns-regional-offices>